# ST. MARY’S COLLEGE
## FORM SIX
### SUBJECT- COMMUNICATION STUDIES
#### Course Outline 2014-2015
##### Term 1

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Objectives</th>
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| 1    | Introduction to Communication | ➢ Outline the syllabus  
➢ Definition of Communication  
➢ Relationship between Speaking & Writing |
| 2    | Language                       | ➢ Definition of Language  
➢ Characteristics of Language  
➢ Functions of Language |
| 3-4  | Evaluating Sources Of Information | ➢ Identifying/Selecting a Topic  
➢ Defining Research  
➢ Defining Key concepts: validity, credibility, bias, authority  
➢ Locating Sources – primary & secondary  
➢ Data Collection Methods  
➢ Population Sampling |
| 5    | Language & Community- Concepts | ➢ Dialectal Variations  
➢ Role of Code-switching  
➢ Types of Caribbean English  
➢ Definition of Dialect, accent  
➢ Types of Language Registers |
| 6    | Language Concepts              | ➢ Characteristics of Standard English  
➢ Characteristics of Creole  
➢ Arguments For Standard English  
➢ Arguments For and Against Creole  
➢ Attitudes to Language |
| 7-8  | Forms of Communication         | ➢ Verbal & Non-Verbal  
➢ Definitions of each form  
➢ Function of Non-verbal  
➢ Types of Non-verbal - body language, vocalics, proxemics, etc. |
| 9    | Process of Communication       | ➢ Identifying the Elements of Communication  
➢ Describing the Process of Communication – conceptualization, encoding, decoding, etc.  
➢ Contexts of Communication – intercultural, interpersonal, etc. |
| 10 - 11 | History and Language | Facilitators of Communication  
|         |                     | Barriers to Communication  
|         |                     | Historical influences on Language – Pre-Columbian, Dutch, African, Spanish, etc  
|         |                     | Communication and Gender  
|         |                     | Communication and Technology  
<p>|         |                     | Past paper revision exercises |</p>
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| 1    | Speaking and Speeches           | ➢ Informative Speech  
➢ Speaking and Speeches  
➢ Delivering the Speech  
➢ Informative Speeches |
| 2-3  | Writing Skills                  | ➢ Types of Writing – Expository, Narrative, Persuasive, etc.  
➢ Analysis of types of Writing – Narrative and Language Techniques |
| 4    | Comprehension & Listening       | ➢ Levels of Comprehension – literal, interpretive, synthesis, etc.  
➢ Listening Process  
➢ Types of Listening  
➢ Barriers to Listening  
➢ Listening Practice Sessions |
| 5-6  | Organizational Skills           | ➢ Formulating Thesis statements, topic sentences, linkages, etc.  
➢ Distinguishing main and supporting ideas  
➢ Summarizing skills  
➢ Organizational strategies – chronological order, deductive ordering, etc. |
| 7    | Advertisements                  | ➢ Types of Advertisements  
➢ Techniques used in Advertisements  
➢ Graphic and Language techniques used in Advertisements |
| 8    | Argumentative Skills            | ➢ Types of Arguments  
➢ Analysis of Argumentative writing |
| 9    | Revision                        | ➢ Past paper revision:  
➢ Paper 1A, Paper 1B, Paper 2 |